

## Matthew Hollingshaus

Senior Consultant, 2006 - Present



**Matthew Hollingshaus**  
Senior Consultant  
630.505.0500

### AREAS OF EXPERTISE (partial listing)

#### Strategic Business Solutions

- Global Strategy
- Business Management & Innovation
- Business Process Improvement
- Executive Coaching
- Strategic Marketing
- Succession Planning
- Negotiation Skills

Matthew Hollingshaus has been a full-time consultant/instructor with Illinois Business Innovation Services specializing in Global Strategy Execution, Business Management & Innovation System Execution, Leadership Team Coaching, and Strategic Marketing for 9 years. In his current role he has helped numerous companies develop their leadership teams, achieve strong growth and business results, and execute strategy, systems, and process improvements.

His unique combination of experience in: global leadership and management, strategic capability, cross-functional and cross-cultural understanding, knowledge of business processes and tools, and ability get people to work together enable him to assist businesses to drive growth, improved performance, and value creation.

Matthew lived and worked in Greater China for 8 years and is fluent in Mandarin Chinese. In addition, since moving back to the U.S., he has worked and traveled extensively in China assisting U.S. clients with growing their businesses in China. U.S. He has successfully established sales and marketing, manufacturing, and supply chain organizations in Greater China. He has also improved performance of a previously under-performing business and supply chain in India.

#### EDUCATION and CERTIFICATION

Matthew holds BS degrees in Mechanical Engineering and Chinese along with an M.B.A. from Brigham Young University.

### CLIENT REFERENCES

**Transco Group**  
CEO  
Charlie Andersen  
(312) 427-2818

**Midland Manufacturing**  
General Manager  
Kevin Cook  
(847) 274-4643

**SWD, INC.**  
CEO & President  
Rick Delawder  
(630) 543-3003

**Gold Eagle Company**  
CEO  
Marc Blackman  
(773) 376-4400